

TRUSTEE VACANCY - FUNDRAISING

The British Motor Industry Heritage Trust is a registered educational charity based at the British Motor Museum, Gaydon, Warwickshire.

1. Background and Rationale:

The Museum is an award winning large visitor attraction with Designation status from Arts Council England and is a member of the Association of Independent Museums.

In the last ten or so years, the Trust has been very successful in attracting substantial capital funding from the Arts Council England, Heritage Lottery Fund and other grant-making bodies to enable the development of major projects such as the Collections Centre. Following work with fundraising consultants Development Partners a fundraising strategy was developed which identified the need to generate further funding from corporate and individual giving, areas where the Trust lacks specific experience and expertise. The strategy further identified a number of key objectives that include:

- Support for the Trust's next substantial £6m capital project, a new Archive;
- The need to raise additional revenue funding for learning, exhibitions and other public engagement activities;
- The need to broaden the pool of donors and grant-makers; and
- A focus on our fundraising activity around key elements that support the Trust's ongoing investment and development strategy.

In order to enable the delivery of its medium to long-term development strategy, the Trust is seeking to recruit a new Trustee to advise and assist in the area of fundraising, and in particular the development of individual, corporate, legacy and membership sponsorship and individual giving.

2. Commitment Requirements & Role Specification:

The Board of Trustees meets 4 times per year; in January, April, July and October. Meetings are held at the British Motor Museum from 1pm – 4pm. Buffet lunch is provided. Meetings usually take place on the second Wednesday of the month. Trustees are asked to commit to a 3-year term on the Board, with the option of serving for a second term of 3-years.

Role Specification:

- Advice regarding ongoing development of the overall fundraising strategy;
- Advice and support in fundraising for the new Archive project;
- Advice and support regarding the development of individual and corporate giving, membership schemes, legacies and corporate sponsorship packages; and
- Work with Trustees, the senior management team and other staff to identify, approach and cultivate major donor prospects.

3. Application Information:

We hope you will be encouraged to apply to become a Trustee and in doing so, give yourself the opportunity to make a significant contribution to the ongoing work of the Trust.

You are invited to apply in confidence by submitting your CV together with a brief covering letter highlighting why you would like to be a Trustee, what you feel you can contribute and any other information you think supports your application.

If you would like to apply, or to know more about this role please contact the Managing Director in confidence via julie.tew@britishmotormuseum.co.uk

Closing date for applications is 20th September 2019