



# CSR POLICY



## CORPORATE SOCIAL RESPONSIBILITY & ENVIRONMENTAL POLICY

**The British Motor Museum is a venue with a Charitable purpose. It is operated by the British Motor Industry Heritage Trust, a registered 'not for profit' educational charity.**

The aims of the Trust are:

- To collect, preserve and display, for the benefit of the nation, vehicles, artefacts and records on the history of the British motor industry and to develop the British Motor Museum as one of the world's outstanding motor museums
- To deliver elements of the National Curriculum as out of the classroom education programmes that cover STEAM - Science, Technology, Engineering, Art, Maths - to school children throughout the UK

All profits generated from the British Motor Museum's commercial activities are donated directly to the Trust. Companies choosing to use the conference facilities are, therefore, contributing directly to the sustainability of the Trust and its aims for future generations.





# THE BRITISH MOTOR MUSEUM AND THE ENVIRONMENT

The British Motor Museum is committed to continually improving its environmental performance and is working hard towards a more sustainable future.

Our Gold ECOsmart accreditation adds credibility to our sustainability initiatives so far. It is awarded to venues who have taken steps to achieve a wide range of eco-focussed actions and can demonstrate an eco-friendly service approach in five key areas: Energy & Water Conservation, Waste Management & Recycling, Rooms & Facilities, Food & Beverage and Corporate & Social Responsibility.



*'Gold' status by Greenengage ECOsmart, the accreditation programme which recognises and supports eco-friendly hotels and conference venues that meet certified standards of sustainability. Silver status is awarded to venues who have taken steps to achieve a wide range of eco-focussed actions and can demonstrate an eco-friendly service approach in five key areas: Energy & Water Conservation, Waste Management & Recycling, Rooms & Facilities, Food & Beverage and Corporate & Social Responsibility.*

## Energy Consumption

- We have a building management system in place that automatically optimises the heating and air conditioning and we closely monitor our energy use.
- We have installed LED lighting throughout the building with motion-sensitive lighting in appropriate areas as well as day light timers for external lighting
- We have installed low energy hand dryers
- The main kitchen was recently refitted with state-of-the-art low energy consumption ovens and refrigeration equipment
- We have installed 10 dedicated electric vehicle charging points and the infrastructure to support others for client's events
- We have Solar PV array panels on the Collections Centre roof, which supplies power to this already very low energy usage building

## Water Management

- To reduce water use we have installed dual flush toilets, waterless urinals and sensor taps
- We monitor water usage on a monthly basis
- An in-house bottling plant has been installed to provide sparkling and still filtered table



**cont.** water utilising reusable glass bottles. This process removes transportation and waste from the provision of table water.

- We have a small sedum roof area on our Collections building that slows down the roof runoff
- The lakes and ponds on site are designed to act as holding tanks to collect rainwater and slowly release into the watercourse to avoid flash flooding downstream

**Waste Management**

We have achieved Zero Waste to Landfill. This has been achieved by;

- Recycling 100% of paper, card, glass, cans and plastic waste
- All food waste is collected and sent for recycling Our used cooking oil is recycled into biofuel
- 80%+ of single-use plastic has now been eliminated. Replacing plastic bottled drinks for cans, in the Cafe reduced our plastic usage by 1.21 tons (46, 644 bottles) in the first 12 months
- Café packaging for sandwiches etc has all been replaced with compostable packaging, and wherever possible china coffee mugs are used in place of disposable /compostable mugs
- We compost waste from garden areas
- Bins for recyclable materials are available in all public and meeting rooms

During lockdown food stuffs that would otherwise have gone out of date were taken to the local food bank.

- Dispensing of soaps in bulk or recyclable / refillable containers
- Chemical cleaning products replaced with eco-friendly products
- Toilet tissue - made from recycled material
- Replaced personal printers with centralised printers with double-side facility
- Replaced most paper signage with digital / electronic signage in the meetings and conference areas

**Supply chain improvements**

- British Motor Museum is undertaking initiatives to reduce food miles
- All coffee used at the Museum is Fair Trade, our supplier Paddy & Scotts runs a Community Wellbeing Initiative in Kenya and our coffee sales to date have resulted in BMM contributing the equivalent of 1688 school meals along with 2.8% of the capex required for the new roof and windows at the Ruiga School in Kenya.
- Vegan menu options as well as soya milk offered as an alternative to dairy
- We were the first conference venue in the UK to receive the gluten free accreditation from Coeliac UK



## THE BRITISH MOTOR MUSEUM AND THE LOCAL COMMUNITY

The centre employs around 100 staff, most of whom are drawn from the local community. Wherever possible the British Motor Museum assists the local community – for example we;

- Offer volunteer opportunities, with a team of over 70 volunteers regularly supporting the Museum's work
- Run a community outreach programme to take the Museum to those that can't make a physical visit to the Museum
- Assist local charitable and community events with the loan of historic vehicles from the Trust's collection, hospitality equipment and the donation of prizes
- Host quarterly community liaison meetings for local parish councils and representative bodies
- During COVID our Communities team put together fun educational activity packs for children whilst not at school to undertake -this was distributed out to children via the local food bank.
- We also developed digital content delivering live digital tours of the museum as far field as New Zealand and Japan!

### Moving forward ... the future

We are proud to say that we are not resting on our laurels but striving forward to improve our sustainability. Sustainability is here to stay now more than ever and we hope to create a culture of conscience in what we do and how we do it. It must be a team effort and we look forward to working closely with both clients and suppliers to make better choices to benefit future generations.



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